

# Privacy Policy BCAS-iCMR

## Introduction

This Privacy Policy outlines how ICMR collects, uses, discloses, and protects your personal information when you visit our website <https://conference.bcas.ac/> or register for our conference. Your privacy is important to us, and we are committed to safeguarding your personal information.

## Information We Collect

- **Personal Information:** When you register for the conference, we may collect your name, email address, contact information, affiliation, and payment details.
- **Non-Personal Information:** We may collect non-personal information such as your IP address, browser type, and website usage data for statistical purposes.

## How We Use Your Information

- **Conference Registration:** We use your information to process your registration, provide conference materials, and communicate with you about the conference.
- **Communication:** We may use your email address to send you conference updates, newsletters, and promotional materials.
- **Payment Processing:** We use your payment information to process conference fees securely.
- **Statistical Analysis:** We may use aggregated and anonymized data for statistical analysis to improve our services.

## Data Sharing

We may share your personal information with third-party service providers who assist us in operating our website and conference (e.g., payment processors, email marketing platforms). These third parties are obligated to protect your personal information. We may also disclose your information if required by law or to protect our rights or property.

## Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. However, no method of transmission over the internet or electronic storage is entirely secure.

## Your Rights

You have the right to access, correct, or delete your personal information.

### **Changes to This Policy**

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new policy on our website.

### **Contact Us**

If you have any questions about this Privacy Policy, please contact us at

[conference@bcas.ac](mailto:conference@bcas.ac)

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